



Professional headsets are a better fit for your workers

4 REASONS

With workers now spending more time on voice and video calls, audio equipment has become a hot topic. Of course, sound quality and comfort are crucial.

But why are professional headsets a better fit than consumer audio devices?

MAKE YOUR POINT CRYSTAL CLEAR

Companies are recognizing the value of headsets designed for business that provide crystal clear sound, premium comfort, and distraction-free voice quality, wherever employees work.

By 2026, the professional headsets market is projected to more than double to reach \$2.94 billion, increasing from \$1.41 billion in 2019.¹

2.94B



HEADSETS THAT WORK WITH YOU

Whether in a home office, on the road, at a central office, or a co-working space, your workers need to maintain a professional presence and stay connected with colleagues. Professional headsets suit a variety of workspaces and workstyles to help employees communicate clearly and consistently throughout the day.

According to Frost and Sullivan Research, the right professional headsets make all the difference to companies: 78% increased productivity, 72% improved customer experience, and 74% reported faster decision-making and more collaborative cultures.²

78%



HEADSETS THAT MEAN BUSINESS

The world now runs on UC platforms like Microsoft Teams, Zoom, GoTo, and many others. Professional headsets integrate across all UC platforms, expanding your workers' ability to interact and collaborate with customers, partners and teammates.

Unified Communications (UC) can save a business of 100 employees an average of 49,660 hours of lost productivity per year.³

49,660



HEADSETS MADE TO PLAY NICELY WITH TECHNOLOGY

The ability to view and manage headsets across your workforce is crucial to your team's success. Professional headsets can be tracked and maintained, which frees IT from time-consuming, repetitive tasks.

98% of IT admins prefer a single platform where they can manage all headsets, phones, collaboration tools and soft clients.⁴

98%



HOW CAN POLY HELP?

There's no better time to develop your work-from-anywhere strategy. Giving your employees best-in-class solutions and support to work anywhere, at any time, isn't just good for them, it's good for your business.

[GET THE PROFESSIONAL'S GUIDE TO HEADSETS >](#)

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¹Frost & Sullivan, <https://ww2.frost.com/news/press-releases/professional-headset-shipments-to-reach-657-million-units-by-2026-across-the-globe-says-frost-sullivan/>

²An End User Perspective on Workplace Communications and Collaboration, Global 2020, Frost & Sullivan, October 2020.

³UC Today, January 21, 2020, <https://www.uctoday.com/unified-communications/united-communications-10/>

⁴Cisco's "Business Headsets" survey 2019, <https://www.cisco.com/c/en/us/products/collaboration-endpoints/headsets/index.html#-benefits>

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